



NOV - 1 1990

INSIDER

Spring 1990

Volume 1, No. 3

*April 22-28, 1990***A GREAT SUCCESS**

VITALIZE '90

Provincial Volunteer Conference**VOLUNTEERISM:****"THE CHALLENGE OF THE DECADE"****June 7, 8, 9, 1990****Capri Centre, Red Deer**

Chairman's Remarks...



Gloria Paquette

As the newly appointed Chairman of the Wild Rose Foundation, I am pleased to forward to you this issue of the "INSIDER" and provide an update on the work of the Foundation over the winter months.

The Foundation has continued to assist Alberta's volunteer sector via our quarterly granting program, our Provincial Conference for volunteers entitled VITALIZE '90 (scheduled for June 7, 8 and 9, 1990 in Red

Deer) and by supporting Volunteer Week, celebrated April 22 -28 in this calendar year.

We believe our use of lottery proceeds is proving very positive and we thank the Honourable Ken Kowalski, Minister responsible for lotteries in Alberta, for his support of our Foundation.

Members are appointed to the Wild Rose Foundation

by the Minister for a two year term. This year, three of the Foundation's five members are new. Representation on the Board is by geographical areas in the province and the members come from varied and different volunteer and professional backgrounds. The current three women and two men who make up the Foundation's Board are shown below for you to get to know.

It is just an excellent Board, and through the enthusiastic, energetic and hard working Foundation Board members and staff, the Wild Rose Foundation will continue to serve the many worthwhile endeavors of our volunteer community.

Best wishes for supporting the importance of Alberta volunteers in your municipality and your community organization.

Gloria Paquette
Chairman

Wild Rose Foundation Members



Returning to complete her second year of her two year appointment is **Ms. Morna Chorney** of Ponoka, whose experience in the volunteer sector as a member of the Lioness Club, the Red Cross, Multiple Sclerosis Society and numerous other non-profit organizations, continues to be of benefit to the Foundation.



Mr. Barry Hunt, a partner and vice-president of Coopers & Lybrand, is firmly committed to the volunteer sector as evidence by his volunteer involvement with the 1988 Olympics, by his experience as Steering Committee Member of New North Haven Community, Director of Thorncliffe Glenview Community Association, minor hockey coach for seven years and member of the Ducks Unlimited Dinner Committee.

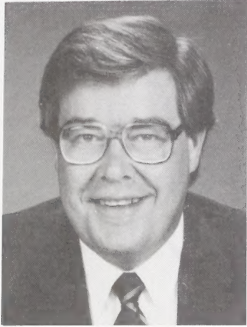


Mr. Terry Lock, a lawyer and senior partner with Carter, Lock & Repka, has been involved with a wide range of community volunteer organizations in the Grande Prairie region, including the Heart Foundation; Sexsmith and District Agricultural Society, Grande Prairie Amateur Games Society and Sexsmith Community Centre, to name a few.



Mrs. Marchant, the administrator for the Lethbridge Housing Authority, has had extensive volunteer experience as a founding member and past president of Access 45, a non-profit government sponsored employment agency for people 45 and older; canvassing for the Heart Fund, Kidney Foundation, Cancer Society as well as assisting people without families at local nursing homes.

A Message from The Honourable Ken Kowalski



*Minister of Public Works,
Supply and Services
Minister Responsible for
Lotteries, Major Exhibitions and
Fairs, Public Affairs Bureau and
Public Safety Services*

How many of you in Alberta's volunteer sector believe that the most challenging and exciting history of civilization is upon us? Also, how many of you believe that we must take responsibility for our own

performance and set firm directions for what needs to be done to succeed in the 90s? I suggest all of us can agree positively to these two questions.

Might I also propose that governments, corporations, and yes, Alberta's volunteer sector **will** see dramatic change, growth and continued evolution in this decade. Community volunteer organizations will need to communicate their values clearly, and to assess their current and desired states in order to attain success and achieve objectives. As pressures to succeed become more prevalent, we must all examine our keys to improvement and barriers to change, for change is a reality.

Alberta's volunteer sector is a leader in Canada. But, unless we continue to monitor, adjust, evaluate and provide the attention so necessary for continued positive results, our excitement could be short lived. We are creating Alberta's history in the volunteer movement.

As the Minister responsible for Lotteries in Alberta, I am very proud of the lottery dollar commitments we have made, are now making, and will continue to make. Through this avenue of resources, we are hoping that this decade will be remembered as exciting and challenging. Through the commitments of lottery dollars to Foundations like the Wild Rose Foundation, we hope that such demonstrated direction setting will enable us, working together, to ensure Alberta's history will reflect that the 90s started with structures in place to meet the challenge of change.

Volunteer Week in Alberta is truly a time of celebration of giving as volunteers, and I hope that you will encourage new volunteers in your organization to attend Vitalize '90.

Ken Kowalski

Facts About the Wild Rose Foundation

- Since January 1, 1985 to December 31, 1989, the Wild Rose Foundation has awarded \$10,620,772 to community volunteer organizations in Alberta.
- The mandate of the Foundation is "to provide funding to volunteer, non-profit organizations that provide necessary and valuable community services to Albertans".
- In 1989, the Wild Rose Foundation awarded 122 non-profit societies 3.3 million dollars under the Quarterly Grants Program.
- The Grant requests are reviewed and approved by the Foundation's Board, who have broad volunteer experience at many levels.
- Grant application deadline dates: January 1, April 1, July 1 and October 1.
- The Foundation has made a three year commitment, to the IMAGINE Campaign - a five year program to encourage Canadians to give more time and money to the causes they care about. Special thanks is extended to Alberta's media, for airing public service announcements, radio, T.V. promotions, print information and assisting Alberta's volunteer sector in their needs for greater community involvement.



A New Spirit of Giving
La Générosité réinventée

LET'S CELEBRATE THE SUCCESS OF VOLUNTEER WEEK, 1990



April 22-28, 1990 ... was National Volunteer Week and once again communities throughout Alberta celebrated the volunteer spirit that Alberta is so proud of. This internationally designated week is set aside as a time to recognize the importance of volunteers in our society, as well as the integral role they play in maintaining the high quality of life in our communities.

As an organization committed to supporting the voluntary sector, the Wild Rose Foundation developed its "Volunteer Week Initiative" to promote and enhance Volunteer Week on a trial basis over two years - 1989 and 1990. Partnership funding with the Wild Rose Foundation has allowed communities to carry out extremely successful special events. This year, community groups organized awareness campaigns, workshops and other activities to focus attention on volunteers and volunteerism. These communities are:

Grande Prairie
Fort Saskatchewan
Strathcona County
Red Deer
Calgary
Lethbridge
Bruderheim
Leduc
Vegreville
Ponoka
Stettler

Lac La Biche
St. Albert
Drumheller
Edmonton
Medicine Hat
Fort McMurray
Peace River
Athabasca
Swan Hills
Coronation
Wainwright

The Foundation will be undertaking an independent evaluation of the two years of Wild Rose involvement in Volunteer Week in the province and recommendations regarding the future involvement will be made. Questions and comments regarding Volunteer Week can be directed to Joanne McDonald, Program Manager, at 422-9305.

After the evaluation process is completed, the Wild Rose Foundation Board will decide whether the Foundation will promote Volunteer Week in the future.



VITALIZE '90: A Provincial Volunteer Conference

The past few months have been busy ones for the Wild Rose Foundation staff and volunteer Advisory Committee members involved in planning VITALIZE '90, on June 7, 8 and 9, 1990. The Capri Centre in Red Deer will play host to this provincial volunteer conference.

The conference theme, *VOLUNTEERISM - "The Challenge of the Decade"* focuses the conference's direction toward community service organizations' volunteer boards and/or committee members, as well as "front-line volunteers". The two and a half day conference hopes to give something back to Alberta's volunteers in the way of education, recognition, information-sharing and revitalization. Conference sessions are offered in four main categories - Organizational Development, Human Development, Financial Development and Impacting The Social Environment. Session topics include board management, volunteer recruitment and training, fundraising, marketing, stress management, leadership styles, taxation of organizations and many others. Most conference sessions will be repeated on different days and at different times to enable delegates to attend as many sessions as possible.

A registration fee of \$75.00 entitles the delegates to attend plenary and educational sessions, and includes conference meals. A **FREE** chartered bus system, called "HOP-A-BUS", will run from various locations across the province for early registered delegates who choose to use this opportunity.

In its second year, this conference will undoubtedly prove to be an invaluable experience for all who attend.

Further information and details can be obtained from Susan Wilmot, Assistant Conference Coordinator, Wild Rose Foundation. Conference Hot Line #: 422-0900 or 422-0899, (Toll-free through your Government R.I.T.E. operator).

Grant Highlights

Volunteer Resource Centre - St. Albert

The St. Albert Volunteer Resource Centre has received a grant from the Wild Rose Foundation to help with the purchase of computer equipment.

The Volunteer Resource Centre, a non-profit agency, provides community information, volunteer recruitment and the Sidekicks program which matches children with adult friends. The funding will be used toward the costs of computer purchase and staff/volunteer training.

Information and Referral Services Association of Alberta - Red Deer

"Our Provincial Association has just been the recipient of a Wild Rose Foundation grant. We are very appreciative of these dollars in order to raise awareness and promote Information and Referral Services Association of Alberta. We believe that information is the first step in people helping themselves and we hope to enhance information services across the Province."

Calgary Wood's Homes

As an outreach worker with the EXIT program, Patti works to establish trust with street youths whose lifestyles can lead to tragedy - as witnessed by the murder of 17-year-old prostitute Joanne Shaver.

It was questionable whether she would be able to continue her vital work at the storefront drop-in. But a \$50,000 grant from the Wild Rose Foundation ensures that Patti and her co-worker Donna will be assisting Calgary's street youth for another year.

B.P.O. Elks Lodge #92, Stettler

The Stettler MLA, Premier Don Getty presented the committee chairman Bruce Stonell with a cheque for \$27,500 from the Wild Rose Foundation towards the purchase of a community activity bus for Stettler and area.

The new bus will maintain its current role, supplying transportation for a variety of community activities.

YES for Women - Hinton

Yellowhead Emergency Shelter for Women announced the receipt of a grant of \$18,000 from the Wild Rose Foundation (an Alberta government foundation) for a program designed to explore the needs of rural victims in the Yellowhead area, and to provide an integrated regional service model to address those needs.

Vermilion and Area Volunteer Crisis Line Association

The Vermilion and Area Volunteer Crisis Line Association formally thanked the Wild Rose Foundation for approving the application for funding for assistance in establishing and operating a 24 Hour Crisis Line over a one year period.

"On behalf of the Association, we extend thanks and appreciation to the Wild Rose Foundation, not only for its acceptance of our funding application, but for its general support of all volunteer community service organizations.

Crowsnest Pass Women's Resource and Crisis Centre

The Women's Resource Centre has received a \$15,000 grant from the Wild Rose Foundation to hire a paid co-ordinator.

"Lack of paid help has increased the volunteer work load, and may have kept volunteers away, said Mrs. McVicker. A co-ordinator to take care of the day-to-day running of the centre will take the strain off the board and leave them free to concentrate on policies, she said."

Drumheller Association For The Handicapped

The Drumheller Association For The Handicapped was a recent recipient of a Wild Rose Foundation grant, which was used toward the purchase of a handi-van vehicle for the Association.

"I just wanted to write to you to tell you that our new van arrived, March 15, 1990. Of course residents who use the van were very excited. We will be having the van mechanically checked once every six months as you requested."

Calgary Foothills Academy Society

A grant of \$50,000 from the Wild Rose Foundation is being used to construct a new Educational Centre for children with learning disabilities.

"It is only with the support of foundations, such as yours that the programs of Foothills Academy will continue to serve the needs of the learning disabled. On behalf of the students, parents, staff and Board of Governors, thank you for your generous contribution and your interest in children with learning disabilities."

November 28, 1989

Government of Alberta
Public Works Supply & Services
132 Legislature Building
Edmonton, Alberta T5K 2B6

Attention: The Honourable Ken Kowalski

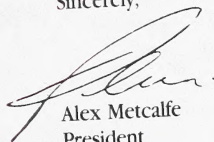
Dear Mr. Kowalski,

On behalf of The Canadian Red Cross Society, Alberta - N.W.T. Division, I wish to extend my sincere thanks for your financial support through the Wild Rose Foundation for the Red Cross Project Outreach program.

Red Cross is proud of its 75 year history of helping people in Alberta through the life saving efforts of the Blood program to our learn to swim program at local pools.

The Red Cross Project Outreach program, targeted at rural Alberta communities, is designed to enhance the volunteers management skills at the local level. Thank you for your support in making this project viable.

Sincerely,

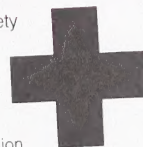


Alex Metcalfe
President
Alberta - N.W.T. Division



Supported by your United Way or Red Cross campaign contribution

The Canadian Red Cross Society
737 - 13th Avenue S.W.
Calgary, Alberta
Canada T2R 1J1
(403) 228-2169
Fax (403) 228-6400
Alberta-Northwest Territories Division



Alzheimer Society of Calgary

To the delight of those attending the Alzheimer Society of Calgary Annual General Meeting, Bonnie Laing, MLA for Calgary Bow, presented the Society with a \$50,000 grant on behalf of the Wild Rose Foundation, which will be used for operational and administrative costs for the Club 36 Adult Day Program for the next 15 months.

"To the Board of Directors of the Wild Rose Foundation "thank-you" for ensuring not only the continuance of Club 36 but its growth and development."

Red Deer Association For The Mentally Handicapped

The Red Deer Association for the Mentally Handicapped has a new handibus, thanks to a grant from the Wild Rose Foundation. Red Deer North MLA Stockwell Day handed a cheque for \$25,000 to Association president Jim Watson. The bus will be used to transport handicapped people to the Parkland School and for special outings.

Elizabeth Fry Society of Edmonton

Elizabeth Fry Society's mandate is to provide assistance to women in conflict with the law. A grant from the Wild Rose Foundation to hire a volunteer co-ordinator will allow the agency to offer a number of programs through volunteers, and they will be able to embark upon programs in the area of prison visitations, youth court, kids in court, and other preventative programs for youth.

"Thank-you so much for approving the grant for a volunteer co-ordinator. We are delighted to have the opportunity to co-ordinate our volunteers under one position. Your application process was like a breath of fresh air."

Strathcona County Information and Volunteer Referral Centre

The Strathcona County Information and Volunteer Centre received a grant of \$28,000, to hire a community resource co-ordinator, from the Wild Rose Foundation. "The funding grant we have received will enable us to better meet the ever increasing demands of our Volunteer Program in a more time and cost efficient manner."

Looking Internally at your Shop!



Too often we get "caught up" in the vortex of activities happening around us to remember that setting aside time for ourselves and time to review our support mechanisms, is necessary for our work environment health.

If you are finding that the hours are just flying by, are finding that the workload does not seem to be diminishing at the speed it is accruing, it could be more than just your

own time management and priority setting routine. Also, there may be internal structures around you that are not just affecting you, but affecting the whole of the organization.

The answers for your decision making may not get easier, unless you take a step back and look "inside" at your operations.

I hope the following hints, comments, and ideas will stimulate you to take a minute and look around...before going completely under.

When coping with unusual events and crisis where you need to communicate and you wish you didn't have to... Here is some food for thought:

- *Remember that in times of conflict, you are dealing with perceptions ... of you, your organization, your structure ... what is the picture people see?*
- *Try to take control, react swiftly when you see a problem, and get the issue dealt with quickly.*
- *Always be candid ... you will always gain.*

- *Respond with emotion if the situation needs it, and with logic if that is the best route.*

Look for signs in your organization that indicates trouble on hand and ahead... Here are some danger signals:

- *Problem makers outnumber problem solvers.*
- *People start speaking of those they are there to serve as impositions rather than opportunities.*
- *Employees start working strictly by the rules in place, rather than talking about and exhibiting spirit, excellence and contributions.*
- *People around you lose respect for proper use of the English language and the decorum needed for the situation.*

Remember,

- *Leaders rely on people, not on structures.*
- *Leaders must also learn to be good followers.*
- *If you want those around you to listen, then you have to be reliable, be organized, and be succinct.*

Hope these few moments of reading time will help you step back, look inside, and say "hey, I've got a terrific shop and yes we're going to move ahead with success."

Respectfully,

A handwritten signature in dark ink, appearing to read "Stan Fisher", with a long, sweeping underline.

Stan C. Fisher
Executive Director



An Alberta Government
Foundation

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